



Inside Arthur Andersen: Shifting Values, Unexpected Consequences

Susan E. Squires, Cynthia J. Smith, Lorna McDougall, William R. Yeack

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Why did Arthur Andersen really collapse? What crucial lessons can be learned from Andersen's experience? *Inside Arthur Andersen* uncovers the roots of Andersen's implosion, tracing its spectacular two-decade transformation from staid auditor to aggressive consulting firm-and the profound change in corporate culture that led to its self-destruction. The authors bring 26+ years' experience studying Andersen culture from the inside-and their story offers profound lessons for every organization.

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