

Managing Business Ethics: Straight Talk about How to Do It Right

Linda K. Trevino, Katherine A. Nelson



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With the latest headlines in the business world, it's more important than ever for managers to gain the skills to identify and solve ethical dilemmas as well as promote ethical behavior. *Managing Business Ethics: Straight Talk about How to Do It Right, 6th Edition* provides the tools to follow an ethical approach to business. The text includes an integration of the concept of value in several chapters to better tie the material together. Discussions are included on finding a moral voice, how the culture becomes real in the organisation, and corporate social responsibility.

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