



Putting Your Passion Into Print: Get Your Book Published Successfully! (Essential Guide to Getting Your Book Published: How to Write)

Arielle Eckstut, David Sterry

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You have an idea. A great idea. Now what? Whether you dream of having your name on the cover of a successful book (and 81% of Americans believe they have a book in them), or you're a seasoned yet frustrated veteran of the publishing jungle, this nuts-and-bolts guide demystifies every aspect of the publishing process.

Husband-and-wife team Arielle Eckstut and David Henry Sterry, who developed the enormously popular Putting Your Passion into Print seminar at Stanford University, are known to their students as “the Click and Clack of publishing.” Whether the thought is large (how does one deal with rejection) or small (why is it that a “special pen” works such magic), they cover all the bases. How to:

- Choose a top-of-the-heap idea; Come up with a blockbuster title;
- Craft an attention-getting pitch;
- Create a selling proposal;
- Find the right agent, publisher and editor;
- Understand a book contract and royalty statements;
- Enhance presentation skills;
- Develop sales, marketing, and publicity savvy;
- and, if necessary, self-publish (as did Irma Rombauer for *The Joy of Cooking* and James Redfield for *The Celestine Prophecy*).

No matter if you're a literary fiction writer, a romance novelist, an academic looking to reach a popular audience, or a memoirist wanting to publish your life story, *Putting Your Passion to Print* shares a wealth of experience and insight from people who've been there and done that. Includes interviews with hundreds of publishing insiders—agents, editors, authors, and booksellers; side boxes featuring real-life publishing success stories; sample proposals, query letters, a resource guide, and more.

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Tammy Medina:

Playing with family within a park, coming to see the sea world or hanging out with pals is thing that usually you may have done when you have spare time, then why you don't try issue that really opposite from that. A single activity that make you not sensation tired but still relaxing, trilling like on roller coaster you have been ride on and with addition of information. Even you love Putting Your Passion Into Print: Get Your Book Published Successfully! (Essential Guide to Getting Your Book Published: How to Write), it is possible to enjoy both. It is very good combination right, you still wish to miss it? What kind of hangout type is it? Oh occur its mind hangout people. What? Still don't understand it, oh come on its referred to as reading friends.

Diana Chung:

Reading a book to get new life style in this season; every people loves to study a book. When you examine a book you can get a wide range of benefit. When you read textbooks, you can improve your knowledge, since book has a lot of information in it. The information that you will get depend on what kinds of book that you have read. If you want to get information about your examine, you can read education books, but if you want to entertain yourself look for a fiction books, these us novel, comics, as well as soon. The Putting Your Passion Into Print: Get Your Book Published Successfully! (Essential Guide to Getting Your Book Published: How to Write) provide you with a new experience in reading through a book.

David Johnston:

In this time globalization it is important to someone to get information. The information will make professionals understand the condition of the world. The condition of the world makes the information easier to share. You can find a lot of sources to get information example: internet, magazine, book, and soon. You will observe that now, a lot of publisher that will print many kinds of book. The actual book that recommended to your account is Putting Your Passion Into Print: Get Your Book Published Successfully! (Essential Guide to Getting Your Book Published: How to Write) this publication consist a lot of the information in the condition of this world now. This specific book was represented how can the world has grown up. The words styles that writer require to explain it is easy to understand. Typically the writer made some study when he makes this book. That's why this book suited all of you.

Hazel Mercado:

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