



# The Cigarette Century: The Rise, Fall, and Deadly Persistence of the Product That Defined America

*Allan Brandt*

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## **The Cigarette Century: The Rise, Fall, and Deadly Persistence of the Product That Defined America**

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From agriculture to big business, from medicine to politics, *The Cigarette Century* is the definitive account of how smoking came to be so deeply implicated in our culture, science, policy, and law. No product has been so heavily promoted or has become so deeply entrenched in American consciousness. *The Cigarette Century* shows in striking detail how one ephemeral (and largely useless) product came to play such a dominant role in so many aspects of our lives—and deaths.

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