



An Introduction to Intercultural Communication: Identities in a Global Community

Fred E. (Edmund) Jandt

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An Introduction to Intercultural Communication: Identities in a Global Community prepares today's students to successfully navigate our increasingly global community. Fred E. Jandt introduces essential communication skills and concepts that will empower readers to interact successfully with different cultures and ethnic groups. To spark student interest, Jandt offers readers unique insights into intercultural communication, at home and abroad, through an emphasis on history, culture, and popular media. Each chapter integrates material on social media, as well as extensive new examples from recent international news and events. Throughout the text, Jandt reinforces the important roles that stories, personal experiences, and self-reflection play in building our intercultural understanding and competence. The **Eighth Edition** adds depth to the coverage of theory and includes two new features: **Focus on Skills** provides expanded coverage of intercultural communication in practice, while **Focus on Technology** illustrates the impact of new communication technology on intercultural encounters. The new edition also introduces a new map program to provide students with additional context for discussion of cultures and regions across the globe.

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