The Handbook of Visual Analysis

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The Handbook of Visual Analysis

The Handbook of Visual Analysis is a rich methodological resource for students, academics, researchers and professionals interested in investigating the visual representation of socially significant issues.

The **Handbook**:

- Offers a wide-range of methods for visual analysis: content analysis, historical analysis, structuralist analysis, iconography, psychoanalysis, social semiotic analysis, film analysis and ethnomethodology

- Shows how each method can be applied for the purposes of specific research projects

- Exemplifies each approach through detailed analyses of a variety of data, including, newspaper images, family photos, drawings, art works and cartoons

- Includes examples from the authors' own research and professional practice

The Handbook of Visual Analysis, which demonstrates the importance of visual data within the social sciences offers an essential guide to those working in a range of disciplines including: media and communication studies, sociology, anthropology, education, psychoanalysis, and health studies.

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