



Big Boss: Programas de Capacitacion para Jefe-Lider (Spanish Edition)

Dra. Edna Olivera, Dra. Yuri Alejandra Serrato, Dra. Rosemary Fuentes Campos, Dra. Sandra Milena Angulo Torres

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El presente trabajo tiene como objetivo diseñar un programa de capacitación dirigido a mejorar el liderazgo en directivos empresariales, ya que son estos los encargados de dirigir sus equipos de trabajo de manera idónea para poder lograr las metas y objetivos propuestos por la organización. Para ello inicialmente se realizó una revisión teórica y según los planteamientos de los diferentes autores expertos en el tema de liderazgo, se identificaron siete competencias principales que debe tener un buen líder. Estas son liderazgo, comunicación, motivación, retroalimentación, trabajo en equipo, negociación y resolución de conflictos. De acuerdo a lo anterior se diseñó un producto llamado “Programa de capacitación para líderes BIG BOSS” el cual permitirá entrenar a los jefes de manera teórico-práctica a través de talleres enfocados cada uno de ellos en una competencia específica. Aquí se entregarán las herramientas que necesita un líder para desarrollar y/o potencializar las principales habilidades gerenciales.

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