



Tourism Management, Third Edition: An Introduction

Stephen J. Page

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Tourism Management covers the fundamentals of tourism, introducing the following key concepts:

- * The development of tourism
- * Tourism supply and demand
- * Sectors involved: transport, accommodation, government
- * The future of tourism: including forecasting and future issues affecting the global nature of tourism

In a user-friendly, handbook style, each chapter covers the material required for at least one lecture within a degree level course. Written in a jargon-free and engaging style, this is the ultimate student-friendly text, and a vital introduction to this exciting, ever-changing area of study. The text is also accompanied by a companion website packed with extra resources for both students and lecturers, including learning outcomes for each chapter, multiple choice questions, links to sample chapters of related titles and journal articles for further reading, as well as downloadable PowerPoint materials and illustrations from the text. Accredited lecturers can request access to download additional material by going to <http://textbooks.elsevier.com> to request access.

- * A complete synthesis of the tourism industry, a vital all-in-one guide to all the key issues for those new to Tourism Studies
- * Fully revised and improved third edition includes a complete set of new case studies (including Virgin Galactic and space tourism, e-travel, resort development in Eastern Europe (the new Mediterranean?), global warming and climate change), updated statistics and improved four colour page design to enhance learning.
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