



# Guerrilla Marketing in 30 Days

*Jay Conrad Levinson, Al Lautenslager*

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## **Guerrilla Marketing in 30 Days** Jay Conrad Levinson, Al Lautenslager

In *Guerrilla Marketing in 30 Days*, marketing gurus Jay Conrad Levinson and Al Lautenslager have created a simple, step-by-step plan that can transform your marketing strategies and your entire business in just one month.

Based on the best-selling marketing series in history, *Guerrilla Marketing*, this audiobook condenses the wisdom of the entire series into one easy-to-use package. Whether your goal is to develop a complete marketing plan or simply to improve your current marketing methods, this book will help you reach it. Every day, you'll get an action plan to follow, with all the marketing tips, methods, and ideas you need. Follow each day's action plan, and you'll soon be thinking like a guerrilla marketer.

You don't need a big marketing budget to make *Guerrilla Marketing in 30 Days* work for you. All you need to do is commit your time, energy, and imagination to this plan for 30 days. Put the simple steps in this book to work for your business, and at the end of 30 days, you'll be attracting more customers, making more sales, and enjoying more profits than you ever thought possible.

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