Persuasive Technology: 10th International Conference, PERSUASIVE 2015, Chicago, IL, USA, June 3-5, 2015, Proceedings (Lecture Notes in Computer Science)

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This book constitutes the refereed proceedings of the 10th International Conference on Persuasive Technology, PERSUASIVE 2015, held in Chicago, IL, USA in June 2015. The 19 revised full papers and 5 revised short papers presented were carefully reviewed and selected from 41 submissions. The papers are grouped in topical sections on understanding individuals, empowering individuals and understanding and empowering communities.

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